Building a Culture of Data Citation

1. **Dataset is stored in a publicly accessible repository**
   - Australian researcher creates a research dataset and a publication related to the dataset.

2. **Researcher uses ANDS services to mint a Digital Object Identifier (doi) for the dataset**
   - doi is used in data citation.

3. **Researcher future funding and promotion influenced by dataset citation metrics**

4. **Citation metrics services (e.g., Thomson Reuters Data Citation Index, Scopus) accumulate citation references to the dataset and publication**
   - doi is used in data citation.

5. **Funding and research groups review publication and dataset citation metrics**

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7. **Research community use the doi to access the dataset and carry out related research**
   - doi is used in data citation.

8. **Research community generate new publications using the doi to reference the dataset**

9. **Citation metrics services (e.g., Thomson Reuters Data Citation Index, Scopus) accumulate citation references to the dataset and publication**

10. **Researcher future funding and promotion influenced by dataset citation metrics**

11. **REWARD**
    - doi is used in data citation.

12. **MEASURE**
    - doi is used in data citation.

13. **CREATE**
    - doi is used in data citation.

14. **USE**
    - doi is used in data citation.

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